



INTERNATIONAL SIGN ASSOCIATION

MEMBERSHIP APPLICATION

Please complete this form and return it with your check or payment to ISA at the address below. If you have questions, contact ISA at (703) 836-4012 or email ISA at membership@signs.org. All applications are subject to review before approval.

Company _____

Name Primary Contact (Official Delegated Representative)* _____ Position/Title _____

Address _____

City _____ State/Prov. _____ Zip/Postal Code _____

Country _____

Phone _____ Fax _____

Toll-free _____ E-mail _____

Website _____

Signature _____

*Each member shall designate an employee or owner who shall serve as the official representative of the member to the ISA, entitled to vote on behalf of the member, and eligible to serve on the Board of Directors on behalf of the member. (ISA Bylaws, Article III, Section Six, Representation)

REGISTER ONLINE
ANYTIME AT
WWW.SIGNS.ORG

MEMBER DUES

Sign Companies: (please check only one; see reverse for definitions.)

- Local / Custom Sign Company US\$ _____
- Architectural Sign Division US\$ _____
- Digital Sign Division US\$ _____
- National Sign Company (NSC) US\$ _____ \$1,650 (Annual Fee)
 - Branch Listing (NSC only) US\$ _____ \$100 (Per Location)Please list branches on a separate sheet and attach to this application.
- International Division US\$ _____ \$150 (Annual Fee)

Sign Companies' Dues Chart*

Sales Per Year	Dues
< \$2 Million.....	\$149
≥ \$2 Million.....	\$398

*In order to join ISA in one of these categories, your offices must be located in the US or Canada.

Suppliers & Distributors:

- Suppliers Division US\$ _____
- Distributors Division US\$ _____

Suppliers & Distributors Dues Chart

Expo Exhibitors	Non-Exhibiting
\$2,500	\$1,000
\$2,000	\$1,000

Related Businesses:

- Business Identity Division US\$ _____ \$100 (Annual Fee)
- Affiliated Associations Division US\$ _____ \$100 (Annual Fee)
- Associate Member Division US\$ _____ \$100 (Annual Fee)
- Related Organization US\$ _____ \$1,000 (Annual Fee)

TOTAL DUES: US\$ _____

PAYMENT METHOD:

If paying via credit card or wire transfer, fax this application to ISA at (703) 836-8353. If paying by any other means, mail your payment to International Sign Association, 1001 N. Fairfax Street, Suite 301, Alexandria, VA 22314 USA. ISA estimates that [5%] of your dues go towards ISA's lobbying activities and this portion of your dues is non-deductible for federal income tax purposes. The other portion of your dues is deductible for federal income tax purposes to the extent it is an ordinary and necessary expense of your business. The ISA tax identification number is 54-1888632.

Check or Money Order payable to ISA (US\$ only)

Card Number _____

Wire Transfer

Expiration Date _____ Amount Authorized _____

Visa

Name on card _____

MasterCard

American Express

Signature _____

ISA MEMBER ADVANTAGES STRENGTHEN YOUR COMPETITIVE EDGE AND SHOW PROVEN BOTTOM LINE RESULTS.

The International Sign Association (ISA) is your one-stop shop for industry insight and innovation that is vital for your business to thrive in today's competitive marketplace.

Many of ISA's 2500+ members recoup their membership dues, and more, through the services and benefits that ISA provides. Your competitors are saving time and money through membership in ISA. Can you afford not to join? Now more than ever, you need the competitive edge that ISA membership provides.

PARTNERING WITH SIGNMAKERS SINCE 1944

Market Access

Discount trade show and conference registrations is one of the highest rated benefits of ISA membership. At ISA's International Sign Expo and regional shows, you can view the newest products that improve productivity and increase profits.

Government Relations

ISA has guided many jurisdictions toward reasonable sign codes. ISA's toll-free hotline and legal assistance program provide members with the tools and support they need to counter unreasonable sign codes.

Education & Training

ISA's educational programs and industry publications provide you opportunities to receive training on the latest production techniques, applied technology, and management tools.

Technical & Regulatory Resources

ISA's technical publications, studies, and training tools provide the most current information on the codes and standards affecting your business. Through our representation on national code panels and standards committees, ISA ensures that safety and standards issues are being addressed to support the industry.

ISA MEMBERSHIP DUES CATEGORIES

Review the definitions below to determine the best match for your company.

SIGN COMPANIES

To be eligible to join ISA as a custom, architectural, digital, or national sign company, the company's office must be located in the U.S. or Canada. A sign company located outside of these areas must join the International Division.

Local / Custom Sign Company Division

A business primarily engaged in the sale or lease of signs and/or related services to the final user within a local market area.

Architectural Sign Division

A business primarily engaged in the design and/or manufacture of sign systems which direct, inform, regulate, and identify as part of a designed environment.

Digital Sign Division

Any business, franchisor, licensor, franchisee, licensee or business development company primarily engaged in the design, manufacture, installation, education, and/or sale of digitally produced vinyl and/or printed graphics and signage.

National Sign Company

A business primarily engaged in the sale or lease of signs and/or related services to final users who operate in a multi-state, multi-province or national market area.

International Division

A local or national sign company or association located outside of the United States or Canada.

SIGN COMPONENT SUPPLIERS & RELATED BUSINESSES

Suppliers Division

A wholesaler or reseller of equipment, signs and sign components or any firm engaged in the manufacture and/or sale of signs or sign components, supplies or equipment, including computers and software used in the manufacture, installation or servicing of signs to distributors or sign companies.

This category includes companies that sell signs or sign components wholesale to the industry, firms that act as resellers or importers, companies that act as the distribution or "master distributor" arm of an individual manufacturing company, and companies that purchase sign materials or components and repackage and sell these products under their own brand name to distributors, resellers or sign companies.

Distributors Division

A business engaged in the warehousing and resale of materials, subassemblies, fabricated components, equipment and/or software from multiple and competing suppliers to sign companies. Companies that import product for a manufacturer as their primary function will be considered that of a supplier and will not be classified as a distributor.

Business Identity Division

A business that purchases signs for use in advertising itself, or its products or services: the final sign user.

Affiliated Associations Division

A not-for-profit sign industry association located in the United States or Canada.

Associate Member Division

Individuals or organizations not otherwise identified above with similar purpose and mission.

Related Organizations

Any firm that conducts business in the sign related industry whose operations principally involve consulting services, publications, insurance, or member benefit programs.



INTERNATIONAL SIGN ASSOCIATION

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