

Join in

SIGN MANUFACTURING DAY 2016

to explore the possibilities of a career in the sign and graphics industry

OCTOBER

FRIDAY

7

4

Number of years that Sign Manufacturing Day has brought awareness on industry opportunities to high school, community college and technical school students.

CONNECTIONS

in 2015 2,200 students toured

34 ISA member companies

in 43 locations

ENGAGEMENT



BEFORE THE BUSINESS TOUR:
57% considered a career in manufacturing



AFTER THE BUSINESS TOUR:
81% considered a career in manufacturing

Source: Survey of 2015 Participating Students

“STUDENTS ENJOYED SEEING ALL ASPECTS COME TOGETHER IN THE PRODUCTION OF A SIGN. A FEW EVEN ASKED ABOUT EMPLOYMENT OPPORTUNITIES. POSSIBLY SUMMER INTERNSHIPS?”

- Bryan Eck, Welding Teacher, South Bend, IN

RECOGNITION

Visit ISA's Career Center (www.Signs.org/CareerCenter) to list or browse job openings, resources and unique programs. Make sure to explore the Digital Badge offerings for students to get recognized for their extracurricular achievement.



WATCH

Catch the attention of future employees hoping to connect the dots between their skills, talents and career in the sign and visual communications industry. Visit www.Signs.org/MFGDay to watch this innovative video.

SIGN UP!

Whether you're new to Sign Manufacturing Day or have been in it since day one, get in touch with workforce@signs.org to register your company or school for 2016.



The International Sign Association partners with the National Association of Manufacturers (NAM) to produce this special event.
www.signs.org | www.nam.org