

# Join in SIGN MANUFACTURING DAY 2017

to explore the possibilities  
of a career in the sign and  
graphics industry



# 5

Number of years that Sign Manufacturing Day has brought awareness on industry opportunities to high school, community college and technical school students.

## CONNECTIONS

**in 2016** 3,200  
students toured

40 ISA member companies in 46 locations

## ENGAGEMENT

58%

**BEFORE THE BUSINESS TOUR:**  
58% considered a career in manufacturing

82%

**AFTER THE BUSINESS TOUR:**  
82% considered a career in manufacturing

Source: Survey of 2016 Participating Students

“STUDENTS ENJOYED SEEING ALL ASPECTS COME TOGETHER IN THE PRODUCTION OF A SIGN. A FEW EVEN ASKED ABOUT EMPLOYMENT OPPORTUNITIES. POSSIBLY SUMMER INTERNSHIPS?”

- Bryan Eck, Welding Teacher,  
South Bend, IN

## RECOGNITION

Visit ISA's Career Center ([www.Signs.org/CareerCenter](http://www.Signs.org/CareerCenter)) to list or browse job openings, resources and unique programs. Make sure to explore the Digital Badge offerings for students to get recognized for their extracurricular achievement.

## WATCH

Catch the attention of future employees hoping to connect the dots between their skills, talents and career.  
[www.signs.org/Alfonso](http://www.signs.org/Alfonso)



## SIGN UP!

Whether you're new to Sign Manufacturing Day or have been in it since day one, get in touch with [workforce@signs.org](mailto:workforce@signs.org) to register your company or school for 2017.

IN PARTNERSHIP WITH  
THE NATIONAL ASSOCIATION  
OF MANUFACTURERS

[www.signs.org/mfgday](http://www.signs.org/mfgday)  
[www.mfgday.com](http://www.mfgday.com)