



ISA Digital Badge: Putting your Students on a Path to a Great Career

Students who earn an ISA Digital Badge can:



Share the badge as a visual representation of their skills in their portfolio



Earn college credit hours



Advance to a great career in the sign, graphics and visual communications industry!

Using the skills they've learned in your classroom, students can show employers they have the knowledge and talent they are looking for.

What is the ISA Digital Badge?

15 Credential Assessments from ISA and Supported by NOCTI (National Occupational Competency Testing Institute):

- Advertising & Design
- CAD
- CAD-CAM
- Construction
- Electrical Occupations
- Electronics
- Electronics Technology
- Industrial Electricity
- Industrial Electronics
- Mechanical Drafting & Design
- Precision Machining
- Skills for Workplace Success
- Technical Drafting
- Visual Communications & Interactive Media Design
- Welding

Students can demonstrate competency beyond the typical entry-level position to potential employers in 15 different skills, providing a new way to validate and enhance student learning through greater engagement.

What can students do with them?

The sign, graphics and visual communications industry offers exciting and varied careers ranging from welding to CAD to graphic design and more. And 67% of sign, graphics and visual communications companies are looking to fill a shortage of qualified, skilled workers. Students can use their ISA Digital Badge to find industry jobs at Careers.Signs.org/Jobs.

STEM/STEAM careers are prevalent within the sign, graphics and visual communications industry:

Manufacturing (welders, electrical technology, industrial electronics, etc.) ●
Graphic Design ● **Information Technology (IT)** ● **Marketing** ● **Accounting/Finance**



How can students get ISA Digital Badges?

Get more information about the ISA Digital Badge at www.Signs.org/GetBadge or workforce@signs.org. Learn about adding the ISA Digital Badge to your curriculum by calling NOCTI at 800-334-6283.



INTERNATIONAL SIGN ASSOCIATION