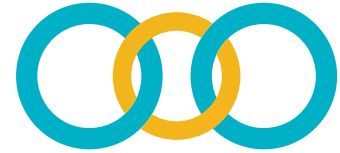




INTERNATIONAL SIGN ASSOCIATION



**THE LINK
INSTALL**

AN ISA DIGITAL EXPERIENCE CONNECTING NATIONAL SIGN COMPANIES AND INSTALLERS



INTERNATIONAL SIGN ASSOCIATION

ISA THE LINK...INSTALL 2021

is a digital experience bringing together some of the nation's largest national sign companies with the local sign and installation companies they need to service their largest end-user national accounts.

Sponsor this event to get direct exposure and connections to your hottest prospects and some you probably didn't even have on your radar.

WHY SPONSOR?

\$15-\$20

Cost-Per-Lead

65-90

National & Local Sign and Graphics Companies will thank you for supporting this business-boosting experience for them

99%

would recommend this event to colleagues & friends

96%

of attendees watched the opening sponsor videos

Sponsor an event where the words participants used after the event were:

**Absolutely Amazing
Fantastic ROI
Spot-on ISA
SO Valuable**

TESTIMONIALS:

"It was a good way to get "face to face" with many installers in a short period of time."

"Made 36 connections in 4 hours...most of whom seem great fits for our needs."

"Great & efficient way to connect with multiple companies "face-to-face" without disruption."

SECURE YOUR SPONSORSHIP TODAY!

LIMITED OPPORTUNITIES, CALL TODAY

Don't wait - these sponsorships will go fast for this business-boosting event for national and local sign companies. Call today to secure your sponsorship or discuss custom opportunities.

KAREN SMITH

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CRAIG CAMPBELL

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ISA'S THE LINK...INSTALL 2021 SPONSORSHIP PACKAGES

PREMIER SPONSOR DELIVERABLES (EXCLUSIVE - ONLY THREE AVAILABLE):

- Recognized as an Event Sponsor of digital event you select
 - Sponsor gets choice of event and right-of-first-refusal for future events.
- Exclusive, post-event email to all attendees to event you sponsored.
 - Sponsor to supply ISA email content and graphics, ISA to distribute.
- Opportunity to play pre-recorded video (<30 sec) during digital event.
- Logo (with link) placed on *THE LINK...INSTALL* page on Signs.org.
- Recognition as sponsor in attendee promotions for your sponsored event.
- Recognition as sponsor on ISA's social channels pre- and post-event.
- Banner ad in the ISA Industry Tracker Newsletter.

Total Investment: \$2,500 (Discounts available for sponsorship of 3 or more events.)

CONTRIBUTING SPONSOR DELIVERABLES:

- Logo (with link) placed on *THE LINK...INSTALL* page on Signs.org.
- Recognition as sponsor in attendee promotions for your sponsored event.
- Recognition as sponsor on ISA's social channels pre- and post-event.
- Banner ad in the ISA Industry Tracker Newsletter.

Total Investment: \$1,000 (Discounts available for sponsorship of 3 or more events.)

ADDITIONAL OPPORTUNITIES:

- **\$750** | Pre-recorded video (<30 sec) played during digital event. (Limit 2)
- **\$750** | Post- event email to all attendees to event you sponsored.
 - Sponsor to supply ISA email content and graphics, ISA to distribute. (Limit 4)
- **\$750** | Ability to select one (1) sign company to secure an appointment during event you sponsored. (Limit 2)

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