A series of digital experiences designed to connect North America’s largest national sign companies with local sign and installation companies to partner on installation projects and forge new business relationships.

ISA’S THE LINK...INSTALL DIGITAL EXPERIENCE SPONSORSHIP

By partnering with ISA to bring these events to geographic locations around North America, you will gain intimate access to both national and local sign companies. This event comprises opportunities to connect with your hottest prospects and some you probably didn’t even have on your radar. This is a highly sought-after event by national and local companies, alike and is an amazing opportunity to show attendees your support of their business success, as well as supporting the entire sign, graphics and visual communications industry.

WHY SPONSOR ISA’S THE LINK...INSTALL 2020?

- Access to the largest National Sign Companies in North America:
  - National Sign Companies asked ISA for this event – it’s the one event that connects them to the subcontractors they need to support their major clients – from retail to petroleum to hospitality/hotels to fast, quick-serve and sit-down restaurants.
  - Past NSCs participants: Ad Art, ASG, Allen Industries, Atlas Sign, Bailiwick Services, Blink Signs, Chandler Signs, Comet, Dualite Sign & Service, Harbinger Sign, Stratus-MC Sign/Icon, North American Sign, Persona, Philadelphia Sign, Ruggles, Transworld, Vixxo, and more...

- Access to Regional/Local Sign Companies:
  - Never underestimate the buying power of regional/local sign companies – many have new product needs based on the contracts they receive from the national sign companies they meet at this event. Be the one they remember supported the event that supported them.

- Ability to Geo-Target Your Leads:
  - ISA will be reaching most regions/states in North America throughout 2020 & 2021. Whether you’re looking to target the whole continent or looking to expand into a specific market, this event can help you break the barrier.

- #1 Reason to Sponsor – Cost-Per-Lead As Low As $20:
  - Getting in front of national and local sign companies could cost you into the $1,000s of dollars if you tried it yourself, this event put you right there for $20-$63/lead depending on sponsor level and attendee participation.
ISA’S THE LINK...INSTALL 2020 SPONSORSHIP PACKAGES

PREMIER SPONSOR DELIVERABLES (EXCLUSIVE – ONLY THREE AVAILABLE):

- Recognized as an Event Sponsor of THE LINK...INSTALL digital event you select
  - Sponsor gets choice of event and right-of-first-refusal for future events.
- Exclusive, post-event email to all attendees to THE LINK...INSTALL event you sponsored.
  - Sponsor to supply ISA email content and graphics, ISA to distribute.
- Opportunity to play pre-recorded video (<30 sec) during THE LINK...INSTALL digital event.
- Logo (with link) placed on THE LINK...INSTALL page on Signs.org.
- Recognition as THE LINK...INSTALL sponsor in attendee promotions for your sponsored event.
- Recognition as THE LINK...INSTALL sponsor on ISA’s social channels pre- and post-event.
- Banner ad/sponsored article (linked) in the ISA Industry Tracker.
- Discounts on additional ISA sponsorship opportunities

Total Investment: $2,500 (Discounts available for sponsorship of 3 or more events.)

CONTRIBUTING SPONSOR DELIVERABLES:

- Logo (with link) placed on THE LINK...INSTALL page on Signs.org.
- Recognition as THE LINK...INSTALL sponsor in attendee promotions for your sponsored event.
- Recognition as THE LINK...INSTALL sponsor on ISA's social channels pre- and post-event.
- Banner ad/sponsored article (linked) in the ISA Industry Tracker.
- Discounts on additional ISA sponsorship opportunities

Total Investment: $1,000 (Discounts available for sponsorship of 3 or more events.)

LIMITED OPPORTUNITIES – CALL TODAY

Don’t wait – these sponsorships will go fast for this business-boosting event for national and local sign companies. Call today to secure your sponsorship or discuss custom opportunities.

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